

Sunny Yu

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EXPERIENCE

UX/UI Designer - DNS Networks, Ottawa

May 2022 - present

- Interviewed clients to improve and re-design corporate websites. Improving the user experience of existing websites using Adobe XD
- Reported to Director of Innovation and designed software for DNS Networks. Worked with a team of developers on front-end design.
- Assisted in the design of graphic assets, creating company marketing content, adhering to branding guidelines.

DMS UX/UI Designer - Invest Ottawa, Ottawa

August 2020 - March 2021

- Designed websites and marketing content for small businesses
- Specialized in user research, developing UI prototypes, and testing based on user feedback
- Utilized Adobe XD to create final hi-fidelity prototypes to show clients and used Photoshop to edit images and place the photos in hi-fidelity prototypes
- Collaborated with other designers in Adobe XD file and published final product to development team
- Worked with an interdisciplinary team to create new business models, implement digital marketing strategies and maximize digital tools based in cities across Ontario

UX Volunteer for Hackathon - RHOK, Ottawa

October 2019

- Used agile methods to work with managers, developers and designers to develop Evenhand, an interactive product within 48 hours.
- Applied design strategy skills to lead a team of 15 members.
- Contributed to the development of Evenhand using, a start-up web application designed from scratch to promote inclusion for work around the world.
- Managed project using agile methods and design strategy skills to delegate work tasks (using Figma to design the platform)

UX/UI Design Intern - Coteacher, Montreal

June - September 2019

- Collaborated closely with manager, and developers to conduct qualitative research on interactive web platforms
- Conducted user testing and software testing before the launch of the platform to ensure it is a user-friendly web application
- Designed the UX of an interactive collaborative web platform to create a new feature within the platform
- Built prototypes using Figma and Invision to conduct usability testing before the launch of application platform
- Created a persona to define the target audience of the platform
- Utilized Photoshop to make mock-ups of final product used in presentations, and project deliverables

EDUCATION

Bachelor of Industrial Design, Carleton University

September 2016 - April 2022

- Scholarships: Entrance Scholarship (2016)

SOFTWARE SKILLS

Adobe CC (Photoshop, Illustrator, InDesign)
Adobe XD
Miro
Hubspot
Jira
Figma
Invision
Solidworks
Keyshot
Shopify
WordPress
Microsoft Suite (Word, Excel, Outlook)

COURSES

UI Design Certificate 2020

UX Design Courses 2020-2021

SKILLS

Agile Methods
User-centred design
Product Management
Design Thinking
Product Design
Usability Testing
Design Research
Self-learning
Client Presentations